
TRAVEL AND TOURISM

0471/23

Alternative to Coursework

May/June 2017

INSERT

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.



This document consists of **3** printed pages and **1** blank page.

Fig. 1 for Question 1**Northern Skies Ferry**

This car and passenger ferry operates daily between Stockholm in Sweden and Helsinki in Finland. The overnight journey takes about 16 hours and on board there are three restaurants offering a varied choice of meals and a separate children's dining area. There are also a number of snack bars, shops and a three screen cinema. The lounge seating area has DVD machines and there are films to hire. A range of popular DVDs for children are available to hire at no cost. On the main deck is a crèche and gym for the convenience of passengers. Comfortable cabins provide passengers with the chance to relax before making their onward journey.

Fig. 1**Fig. 2 for Question 2****Bulgaria August 2016 – A Press Release**

Glorious Bulgaria is a tour operator which launched its business in 2014 and has already established itself as a popular company. Retired customers like the package holidays offered by Glorious Bulgaria, because of their off-season price reductions, and their guaranteed convenient flight arrangements and comfortable hotels. Glorious Bulgaria is now aiming to attract a wider range of people to holiday with them. This week, Glorious Bulgaria has announced it will pay for 20 local schools to visit some of Bulgaria's best known attractions. The Rila Monastery and Ancient City of Nessebar are just two of the many UNESCO World Heritage sites in Bulgaria.

Fig. 2

Fig. 3 for Question 3**A situation analysis of tourism in Argentina**

1. The Government has made flexible visa arrangements with Chile.
2. Internet access is not yet available throughout the country.
3. International hotel groups are planning to build more 3* and 4* hotels on the Atlantic coast.
4. The labour force is well educated.
5. Tourism from Europe is not well developed.
6. Profits have decreased for 5* hotels in Argentina since 2012.
7. Las Flores, the birthplace of Pope Francis, is popular with cultural tourists.

Fig. 3**Fig. 4 for Question 4****Camping holidays in Spain**

The Catalonia region of Spain is popular with campers, with its Mediterranean climate and a variety of attractions nearby, including the historic city of Barcelona. Camping offers an affordable holiday, with low accommodation costs and no set itinerary to follow. Visitors wishing to camp can either bring their own tents and other camping equipment with them, or they can hire fully equipped tents for up to 8 people. Campers can choose whether to enjoy the fun of cooking for themselves outdoors, or to visit a nearby town to enjoy the local food at a restaurant, according to their budget. Many tourists camp during the summer months but some campsites have few visitors for the rest of the year.

Fig. 4

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